

Partner Ag Services would like to congratulate Mike Martin on his new designation of Cow Signals Master Trainer.

Mike has been a member of the Partner Ag team for over 18 years. He has focused much of his time working with customers on milk quality, milking performance issues and barn design. Mike has assisted customers with lowering SCC, improving teat end condition, decreasing milking time and other general improvements on their farms. With Mike's new recent training he will provide even greater value to our customers helping them improve milk production and profitability on their dairy operations.

Cow Signals is a Netherlands based training company started by Joep Dressen. Joep and his team of trainers are focused on improving cow welfare that results in greater life time production. Their no nonsense, keep it simple approach starts with: Look Think Act; Prevent disease and owneritis.

Cow Signal gives farmers the tools to see where improvements can be made on their dairies. After observation of cows and surroundings (see, hear, feel, smell, touch) they look at success factors, bottlenecks and improvement points. Providing cows with the 6 freedoms of the pasture is key to improving lifetime production.

Cow Signals have trained industry professionals across the globe and actively work not only on improving existing facilities performance but also in the design phase of new dairy barns.

Partner Ag Services will provide Cowsignals® training and advice to dairy farmers, feed company representatives, other farm advisors, and builders. Please contact Mike Martin, Partner Ag's Milking Consultant for more information or to schedule a visit.



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